



HIGHSPIRE MEDIA

2025

Services & Pricing Guide

HIGHSPIRE MEDIA

Hello & *Welcome*



Hello! My name is Maddie Ardueser, and I am the face behind Highspire Media. I created Highspire Media with the belief that we are all capable of more — and sometimes we just need the right tools, strategy, or support to reach that next level. That's what Highspire is here for: to inspire others to go higher than their current limits, goals, and beliefs.

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Understanding This Service Guide

At Highspire, we believe everyone has the potential to grow — sometimes you just need the right strategy and support to get there. Whether you're a business owner, content creator, or brand just starting out, we help you go higher with bold visuals, smart systems, and real results.

From local photography and videography to digital coaching and content strategy, Highspire offers tools to grow your audience, elevate your brand, and simplify your marketing. This guide outlines everything we offer and how we can work together — locally or remotely.

Let's create something powerful.

Our Services Overview



Go higher than your current beliefs

Highspire Media blends creative visuals with digital strategy to help you grow — whether you're building a brand, running a business, or creating for fun. From hands-on content creation to remote coaching and digital tools, we offer flexible services tailored for both individuals and teams.

Here's a snapshot of the services we offer

01. Photography

Standout imagery for real estate, events, action sports, brands, and personal content. Professional, clean, and created to connect with your audience.

03. Social Media Coaching

Whether you're a business or an individual, get the tools, strategy, and support you need to grow online — with 1:1 coaching or group training tailored to your goals.

02. Videography

Dynamic video content that captures energy, tells your story, and drives engagement. Perfect for social media, brand promos, events, or custom reels.

04. Digital Assets

From planners to growth guides, our downloadable tools are designed to simplify content creation, build consistency, and take the stress out of your marketing.

Event Photography

Introduction

Capture your event with professional, high-quality images that showcase the experience, energy, and atmosphere — ideal for expos, shows, brand activations, and business events.

01. Half Day

\$700

- Up to 4 hours of shooting
- 40-80 edited photos
- 7-12 day turnaround
- Usage rights for social media & marketing
- Vertical or horizontal format (your choice)



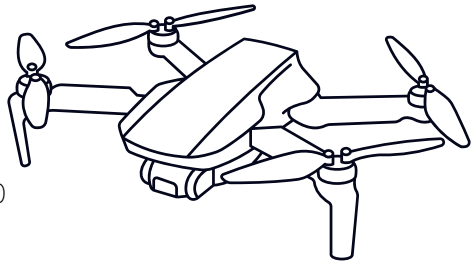
02. Full Day

\$1,300

- Up to 8 hours of shooting
- 80-100+ edited photos
- 7-14 day turnaround
- Usage rights for social media & marketing
- Vertical or horizontal format (your choice)

03. Add Ons

- Same day preview set (5-10 images): +\$75
- Rush delivery (48-72 hours): +\$150
- Additional hour(s): +\$150/hour
- Drone coverage (location/weather dependent): +\$100



Event Videography

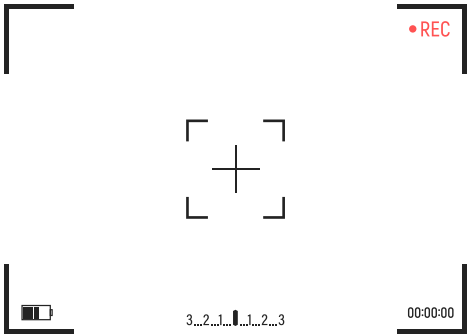
Introduction

Capture the full energy and movement of your event with clean, social-ready video content. Perfect for business expos, brand launches, industry shows, and community events.

01. Half Day

\$900

- Up to 4 hours of shooting
- 1 highlight video (30–60 seconds)
- 1 social media edit (7–15 seconds)
- 7–12 day turnaround
- Usage rights for social media & marketing
- Vertical or horizontal format (your choice)



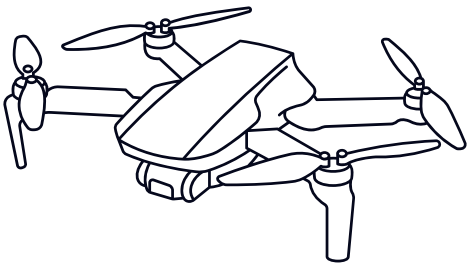
02. Full Day

\$1,300

- Up to 8 hours of shooting
- 1–2 highlight videos (60–90 seconds each)
- Social media edit (7–15 seconds)
- 7–14 day turnaround
- Usage rights for social media & marketing
- Vertical or horizontal format (your choice)

03. Add Ons

- Short-form social edit (10–30 sec reel): +\$80
- Rush delivery (3–4 days): +\$200
- Additional hour(s): +\$175/hour
- Drone coverage (location/weather dependent): +\$150



Hourly Sessions

Introduction

These hourly sessions are designed for anyone who wants high quality custom content — whether it's for your business, your brand, your car, your dog, or your grandma's birthday. We've got you.

01. 1 Hour Photo Session

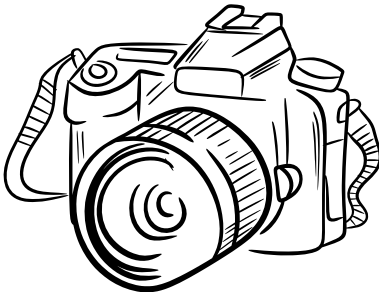
\$250

- 20-40 edited photos
- 1 location
- 1 outfit
- 5-10 day turnaround
- Usage rights for social media & marketing
- Vertical or horizontal format (your choice)



02. 1 Hour Video Session

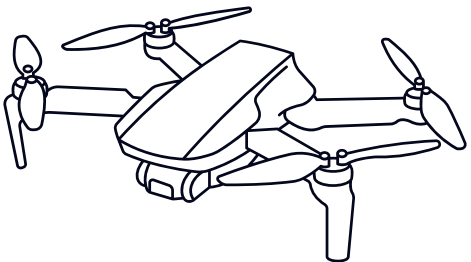
\$350



- 1-3 short-form videos (7-30 seconds each)
- 5-10 day turnaround
- 1 location
- 1 outfit
- Usage rights for social media & marketing
- Vertical or horizontal format (your choice)

03. Add Ons

- Same-day preview set (5 images): +\$40
- Outfit change: +\$25
- Additional location (within 10 mi): +\$50
- Extra video edit: +\$75 each
- Drone coverage (location/weather dependent):
 - Photo: +\$50
 - Video: +\$80



Real Estate & Rental Photography

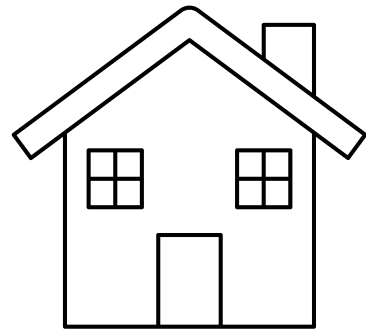
07

Introduction

Professional, scroll-stopping photos for real estate listings, Airbnb, VRBO, and vacation rentals. Sharp visuals help you sell faster — or book more stays.

01. Standard Property (up to 2,500 sq ft) \$300

- 25-40 edited photos
- 3-5 day turnaround
- Full exterior and interior coverage
- Optimized for listings
- Usage rights for listings and social media

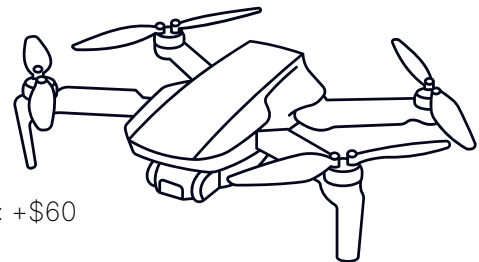


02. Large Property (2,500+ sq ft) \$400

- 30-60 edited photos
- 3-7 day turnaround
- Full exterior and interior coverage
- Optimized for listings
- Usage rights for listings and social media

03. Add Ons

- Rush delivery (24-48 hours): +\$75
- Social media reel (7-30 seconds): +\$70
- Twilight shoot: +\$100
- Outdoor drone photos (location/weather dependent): +\$60



Social Media Coaching

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Single Session

Investment Starts At: **\$150**

What You'll Get

- ✓ 1 hour meeting (Google Meetings)
- ✓ Platform audit
- ✓ Ultimate Social Media Guide PDF
- ✓ Custom content calendar template
- ✓ Hashtag formulas PDF

Monthly Sessions

Investment Starts At: **\$800**

What You'll Get

- ✓ Everything listed in the single session
- ✓ Biweekly platform audit
- ✓ Weekly Google Meetings video call
- ✓ Daily email support
- ✓ How to leverage Chat GPT

For inquiries, visit

WWW.HIGHSPIREMEDIA.COM/CONTACT

or email

CONTACT@HIGHSPIREMEDIA.COM

Here's How The Process Works

01. Reach Out

Shoot me a message or fill out the inquiry form to say hi and let me know what you're looking for. Whether you're overwhelmed, stuck, or just ready to grow — I'll meet you where you're at. You don't need to have it all figured out — that's what I'm here for.

02. Choose What Fits

We'll chat about your goals and pick the session or package that makes the most sense for your pace, budget, and needs. Whether it's a one-time strategy call or full coaching support, everything is tailored to help you move forward with clarity and confidence.

03. Pre-Session Prep

Once we're booked, I'll send over a quick intake form so I can dig into your platforms and get a feel for what's working (and what's not). This helps us skip the guesswork and focus on what matters most — making progress.

04. Let's Get to Work

We'll meet live, dive into strategy, and build a game plan that feels clear and doable. After our session, you'll receive a custom PDF with everything we covered — plus tools, templates, and next steps to keep your momentum going long after the call ends.

Are We A Good Fit?



We Are A Good Fit If

- ✓ You're ready to invest in quality content and strategies to grow
- ✓ You value clear communication and collaborative energy
- ✓ You're open to learning and trying new approaches
- ✓ You want a creative partner, not just a button pusher
- ✓ You believe you/your brand deserves to be seen
- ✓ You have big goals and a mindset ready to match them

We Are Not A Good Fit If

- ✗ You're just looking for the cheapest option
- ✗ You don't believe social media makes a difference
- ✗ You expect overnight results with little effort
- ✗ You prefer to micromanage every creative decision
- ✗ You aren't open to honest feedback or coaching
- ✗ You're not ready to invest time or energy into growth



Ready to go higher?

Whether you're looking for content that connects or strategies that scale, Highspire is here to help you go above and beyond your goals.

Fill out the project inquiry form at
[HIGHSPIREMEDIA.COM/CONTACT](https://highspiremedia.com/contact)

If you're still in the exploration phase or have more questions, no worries at all.

Send any questions you have at:



contact@highspiremedia.com